



## HARREN EQUITY PARTNERS ELEVATES GEORGE M. URBAN TO PARTNER

CHARLOTTESVILLE, Virginia, December 10, 2010 – Harren Equity Partners, a private equity firm dedicated to the lower middle market, is pleased to announce the promotion of George M. Urban to Partner.

George M. Urban joined Harren in July 2001 from Credit Suisse First Boston and enjoys twelve years of private equity investment and advisory experience. He is currently Chairman of the Board of Marianna Beauty Holdings, Inc., and also sits on the Board of Directors of Keystone Air & Drill Supply Co. George is responsible for all aspects of the investment process at Harren, including the sourcing and evaluation of acquisition candidates, the financing and execution of transactions, and the oversight of existing portfolio investments. He earned a Bachelor of Science *magna cum laude* from the Williams School of Commerce at Washington and Lee University, where he was elected Omicron Delta Kappa and Beta Gamma Sigma.

Thomas A. Carver, Managing Partner of Harren, commented, "We are very fortunate to have George as part of the Harren team, and the promotion to Partner is a reflection of the breadth and depth of his contributions to the growth and success of our firm."

Harren Equity Partners is a Charlottesville, Virginia based private investment firm dedicated to the growth and development of industry-leading companies through the creation of strong partnerships with outstanding management teams. Harren's unique approach focuses on operational excellence and insightful strategic analysis, rather than financial engineering. The principals of Harren have significant operating experience and work closely with portfolio company management teams to continue to grow companies and improve profitability. Harren focuses on investment opportunities in the lower middle market, defined as companies with \$20 million to \$150 million of annual revenue, in a broad range of industries.

For more information about George M. Urban or Harren Equity Partners, please visit [www.harrenequity.com](http://www.harrenequity.com).